



ACM
COMMUNICATIONS

Company Profile

Creativity | Relevance | Impact

OVERVIEW

ACM Communications (Pty) Ltd, is an Exempted Micro Enterprise founded in 2013. With a 100% female shareholding, ACM specialises in internal and external strategic communication.

The Director, Lavona Martin is equipped with a Public Relations Management Diploma (PRISA) as well as a BA (Hons) Organisational Communication degree. She has extensive and empirical corporate experience spanning, more than 10 years in all aspects of public relations and business communication.

At ACM, we believe that effective communication starts with the development of a plan – putting pen to paper to achieve critical business objectives.

It is a fact that all businesses offer their customers a value proposition. The question is – do they know how to communicate this unique value effectively?

Building sustainable relationships, brand value and managing perceptions is our forte.



Our Service Offering:

Corporate Communication

ACM will craft your business narrative through effective messaging that is clear, concise and understandable, utilising various communication tools and techniques to:

- Develop and disseminate key messages across business, functions and geographies
- Drive stakeholder support for company goals so that employees can genuinely attach meaning to corporate strategy
- Manage the communication function through planned two-way communication.

Public Relations

The concept 'public relations' is all about brand, reputation, perception and stakeholder management. Let ACM position your brand and tell your story to your target market and beyond.



Media

ACM is well positioned to:

- Write and distribute media releases and respond to media enquiries
- Oversee and plan media conferences, arrange branding and media kits
- Identify editorial opportunities for your company to contribute to its target media outlets

How we work

Depending on organisational needs, our work can either be charged as a monthly retainer, project basis or hourly rate. All third-party supplier costs are extra.

Putting our client at the centre of our business is important and to ensure that we deliver a world-class service we:

- Have regular status meetings
- Submit weekly or monthly reports
- Adhere to budget allocation





Customer
Service Skills
Training

Corporate
Gifts

Consumer
Satisfaction
Surveys

Media
Training


Marketing
(Online &
Traditional)


Other
Services




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Find Us At:

 ACM Communications (Pty) Ltd
34-6th Avenue Roodepoort North
Johannesburg

 011 050 1914

 Mobile: 083 793 3373

 lavona@acmcommunications.co.za

 info@acmcommunications.co.za

 www.acmcommunications.co.za

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